



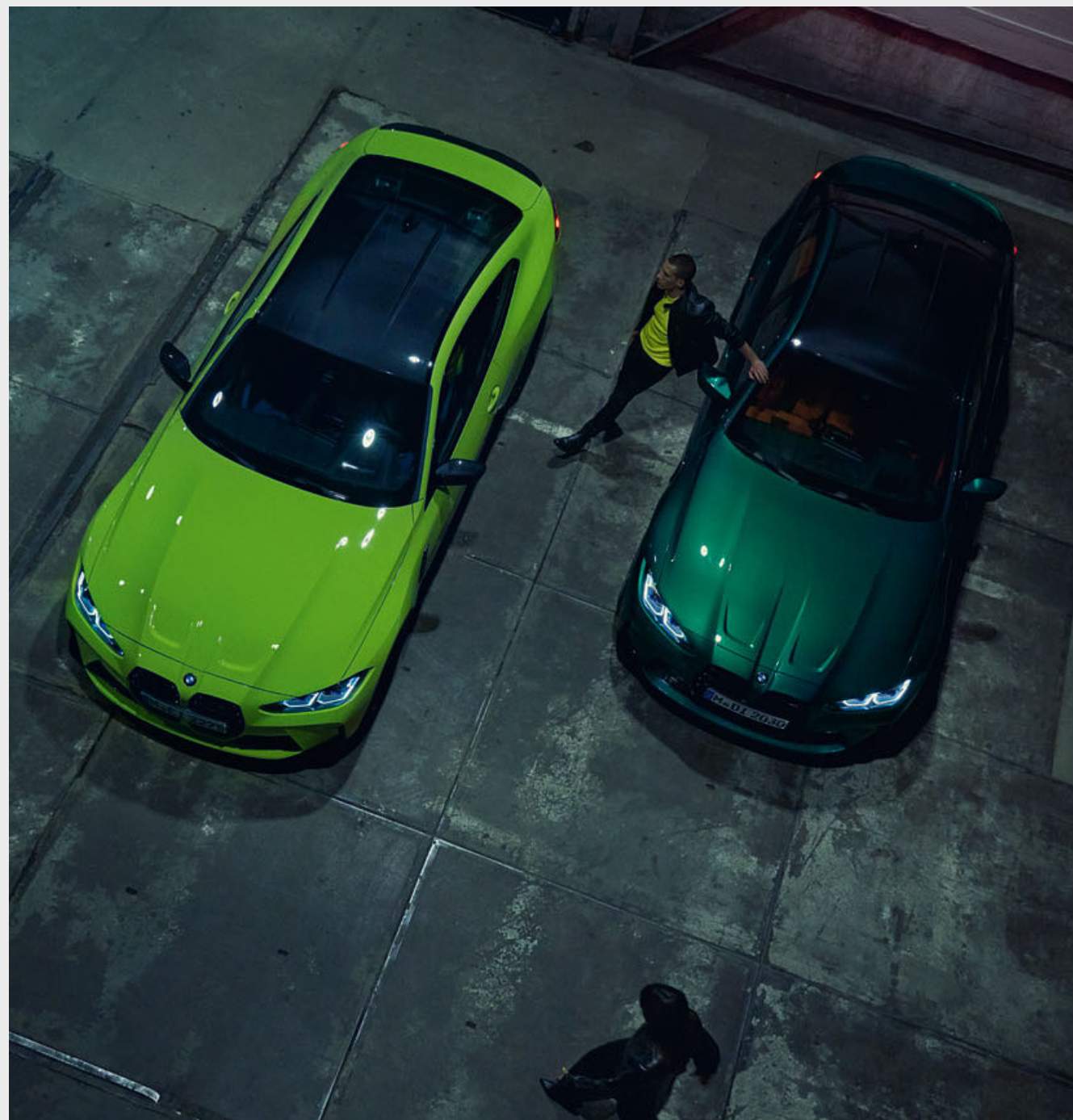
THE M3 M4

IMPORTANT NOTICE

Due to the availability of equipment features, functions and services varies between markets, please kindly take note that the equipment features, functions and/or services listed in the below, although having been published in this brochure (or any material published by BMW AG or its dealers worldwide in any format, if any), are not available in Hong Kong.

- Apple CarPlay Preparation
- Automate My Habits
- BMW Drive Recorder
- BMW Connected+
- BMW Laserlight
- Concierge Service
- Connected Command
- Connected Music
- Digital Key
- Driving Assistant Plus/ Professional
- In-Car Experiences
- Parking Place Assist
- Predictive Preconditioning
- Real Time Traffic Information
- Remote Services
- Remote Software Upgrade
- Weather Guard

THE NEW BMW M3 SALOON. THE NEW BMW M4 COUPÉ.



INNOVATION AND TECHNOLOGY.



18 Powertrain and Suspension

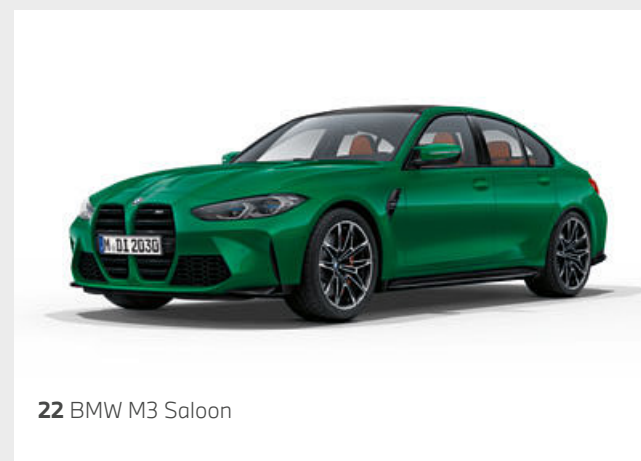


20 Connectivity and infotainment

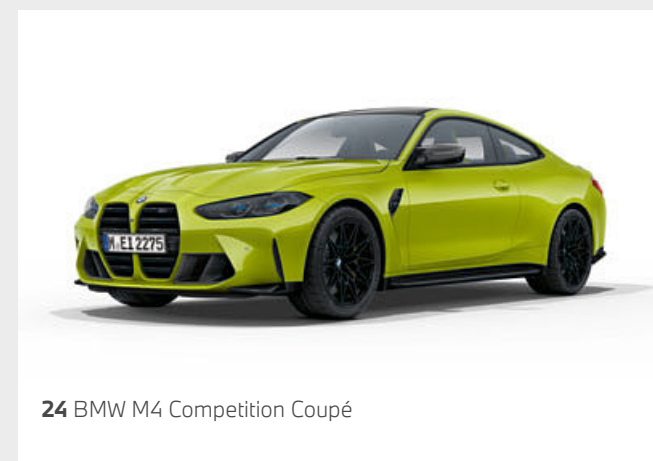


21 Driver assistance

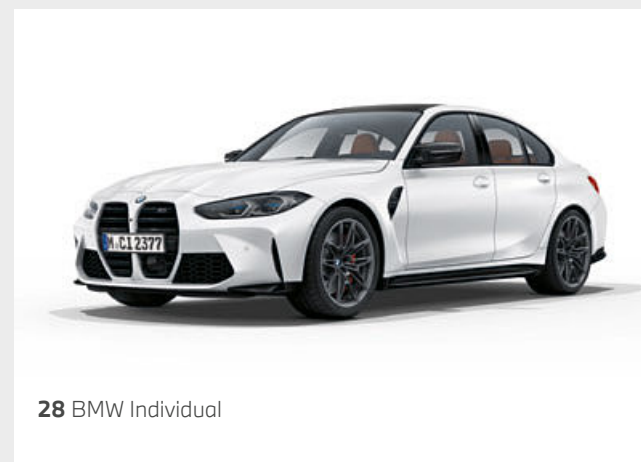
EQUIPMENT.



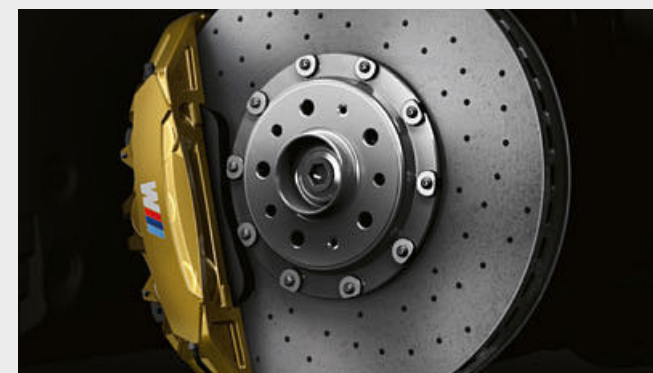
22 BMW M3 Saloon



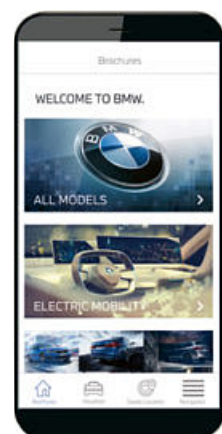
24 BMW M4 Competition Coupé



28 BMW Individual



30 Additional equipment

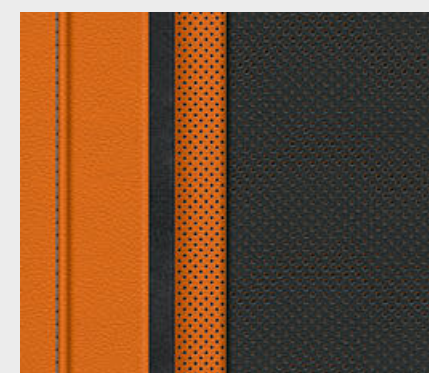


YOUR BMW BROCHURES APP.

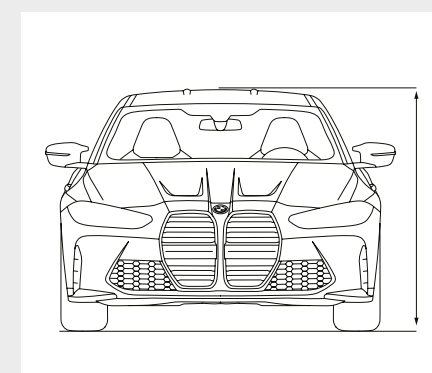
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AND DISCOVER DRIVING PLEASURE!



36 Exterior colours



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42 Technical data

WARNING: MAY CAUSE
SENSORY OVERLOAD.

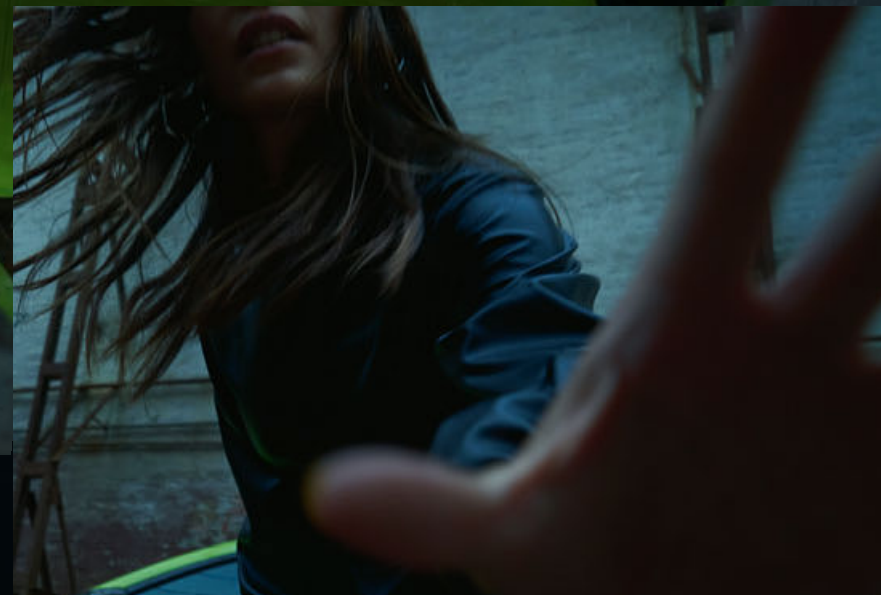




THE LATEST
STREET DRUG.

DRIFT ON THE EDGE
OF EUPHORIA.

THE M4 COMPETITION



INSANE INSIDE
AND OUT.



THE M4 COMPETITION





THE M4 COMPETITION



THE M3

DIFFERENT METHOD.
SAME INTENSITY.

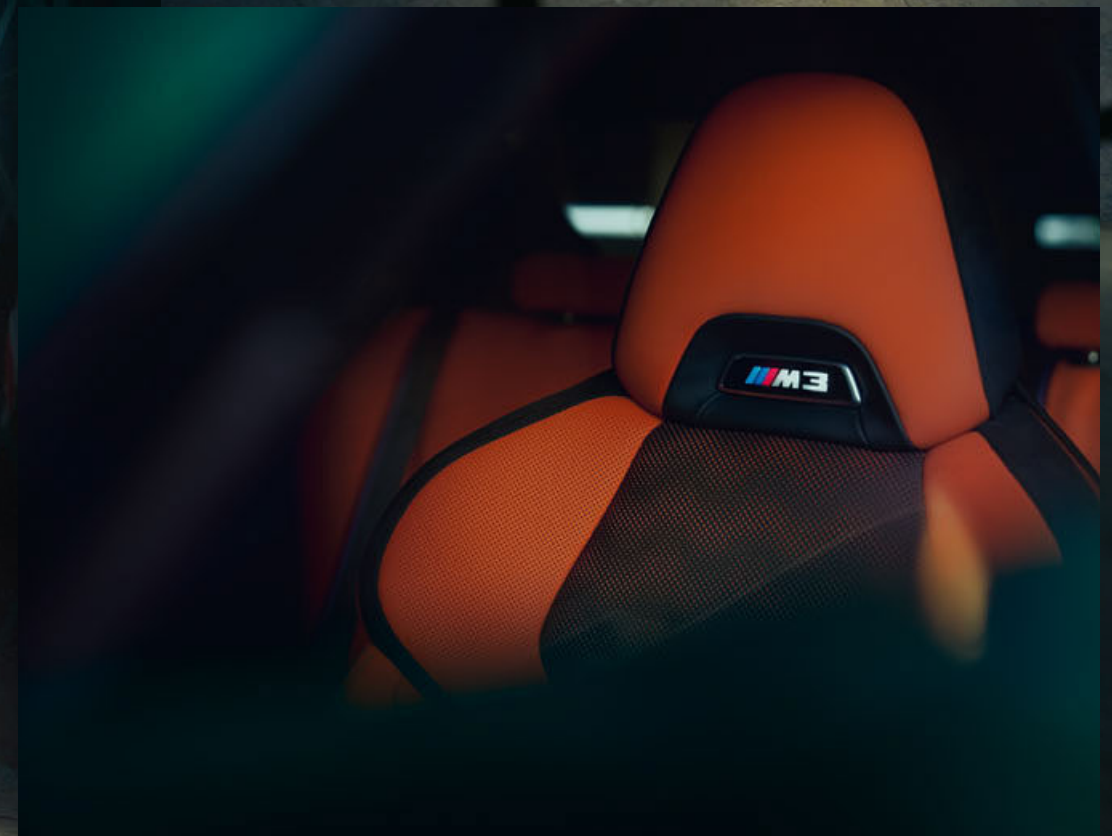
THE NEW BMW M3 SALOON AND
THE NEW BMW M4 COUPÉ.



ALL INSTINCT.
NOTHING BASIC.



THE M3





DRIVE YOUR
ADDICTION.



THE M3

■ Standard equipment □ Optional equipment



THE ENGINE HIGHLIGHTS OF THE NEW BMW M3 SALOON AND THE NEW BMW M4 COUPÉ.

M3 SALOON BMW M TwinPower Turbo 6-cylinder petrol engine with 353 kW (480 hp) and 550 Nm torque Acceleration 0–100 km/h: 4.2 s Top speed: 250 km/h ¹ Combined fuel consumption ² : 10.3–10.6 l/100 km Combined CO ₂ emissions ² : 236–241 g/km	M4 COMPETITION COUPÉ BMW M TwinPower Turbo 6-cylinder petrol engine with 375 kW (510 hp) and 650 Nm torque Acceleration 0–100 km/h: 3.9 s Top speed: 250 km/h ¹ Combined fuel consumption ² : 9.9–10.2 l/100 km Combined CO ₂ emissions ² : 227–233 g/km
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- The **M Driver's Package**³ increases the top speed to 290 km/h. The M Driver's Package can be ordered when purchasing a new vehicle or can be added on at a later date. All other technical data remain unchanged once installed. A voucher for a one-day BMW M race track training course from BMW Driving Experience is also included.

■ The **M Sport exhaust system** delivers a dynamic sound that can be modified via the integrated exhaust valve mechanism. The SPORT and SPORT+ programmes, which can be selected via the SETUP button, are accentuated by an even more intense engine sound, while the comfort-oriented programme prioritises more discreet engine acoustics.
- The **M Race Track package** makes the vehicle an uncompromising driver's car for experts. M Carbon ceramic brake, M Carbon bucket seats and M forged wheels reduce weight by up to 25 kg. M Drive Professional, the M Driver's Package and the BMW Head-Up Display allow perfect control of the increased performance.

BMW M TWIN POWER TURBO ENGINE

■ The BMW M TwinPower Turbo inline 6-cylinder petrol engine features superior power delivery and the striking characteristic M engine sound. Two mono-scroll turbochargers, direct High-Precision Injection, fully variable valve control and variable camshaft control ensure outstanding performance.

ACTIVE M DIFFERENTIAL

■ The M sport differential optimises traction and driving stability when changing lanes or accelerating out of a bend, when taking bends at high speeds or on different road surfaces. Traction is optimised with the help of an electronically operated device that reduces the difference in revolution speed between the rear wheels.

8-SPEED M STEPTRONIC WITH DRIVELOGIC

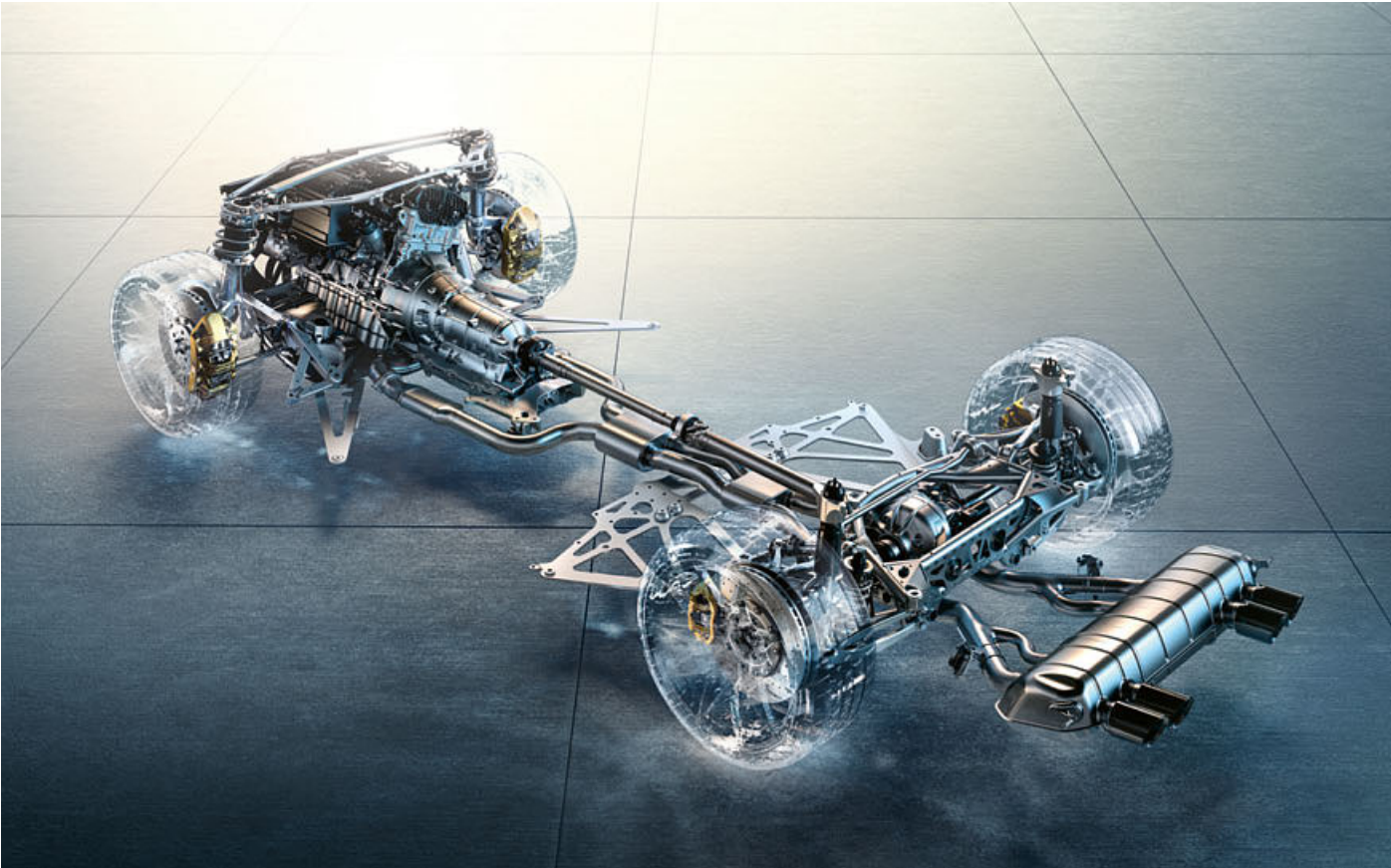
■ The 8-speed M Steptronic transmission with Drivelogic^{4,*} offers numerous shifting options: extremely dynamic, particularly comfortable and smooth, fuel-saving. You can shift manually using the gear lever or the gearshift paddles on the steering wheel, or select one of three automatic programmes using Drivelogic.

ADAPTIVE M SUSPENSION

■ The Adaptive M suspension makes it possible to adjust the damper characteristics to suit any given driving situation, increasing driving dynamics and comfort. In addition to the standard COMFORT setting for increased driving comfort, the SPORT programme offers firmer damper settings, and with SPORT+, the vehicle can be used on the race track.

MANUAL TRANSMISSION

■ The manual 6-speed M transmission^{5,*} allows for particularly sporty driving characteristics. It is smooth running, perfectly graduated and features precise, short-throw gearshift. The engine's characteristics can be perfectly utilised in terms of power delivery and efficiency by using the most suitable gear.



¹ Electronically limited.
² The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 715/2007 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for

differences according to the selected wheel and tyre size and the optional equipment. For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions. Version 10/12/2020

³ The raised top speed is only available after the first service following the 2,000 km run-in period.
⁴ Standard for BMW M3 Competition Saloon and BMW M4 Competition Coupé.
⁵ Standard for BMW M3 Saloon and BMW M4 Coupé.
Further information on fuel consumption and CO₂ emissions can be found in technical data.

*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

CONNECTIVITY AND INFOTAINMENT.

BMW ConnectedDrive
So connected, you're free.



BMW OPERATING SYSTEM 7

■ The innovative operating concept of the BMW Operating System 7 enables even easier operation of vehicle functions via e.g. speech, touch screen and iDrive control – very intuitively. For this purpose, the functionality of the Controller has been upgraded. So now the apps menu can be selected directly.

BMW GESTURE CONTROL

□ With BMW Gesture Control, certain functions can be operated by means of defined hand movements. For certain operations the system will for example recognise gestures such as 'swiping' or 'pointing' for accepting or rejecting an incoming call, or circular motions of the index finger to adjust volume.

BMW DIGITAL KEY

□ Why take your key with you if you have your smartphone with you? You can lock and unlock your BMW and even start it with the Digital Key¹. You can also authorise up to five people with an iPhone – if compatible – to use your BMW. Among other things, drive power and maximum speed can be limited, e.g. for novice drivers.

CONNECTED PACKAGE PROFESSIONAL

□ Concierge Service, Remote Services, smartphone integration² incl. Apple CarPlay and Android Auto, In-Car Experiences, Connected Music or BMW Maps with Connected Navigation and Connected Parking? Why order them individually? Get them all! With the Connected Package Professional*, you can get these BMW ConnectedDrive services as well as BMW Music to test free of charge.

SMARTPHONE INTEGRATION

□ Why go without the features of your smartphone in your BMW when you can continue operating it as usual? With smartphone integration², your vehicle supports Apple CarPlay and Android Auto by means of a wireless connection between your smartphone and the vehicle. This allows you to conveniently use familiar functions and various apps in the vehicle.

¹ Prerequisite is a BMW ConnectedDrive account and a compatible smartphone. For customers with a non-compatible smartphone, a high-quality Key Card is provided. More information about the BMW Digital Key, e.g. regarding the compatibility of your smartphone, is available at www.bmw.com/digitalkey

² Smartphone Integration is permanently available in the vehicle. It includes Apple

CarPlay and Android Auto. Android Auto linking is only possible in conjunction with a BMW Live Cockpit. Due to possible future technical developments (e.g. of mobile phones), the usability of the Apple CarPlay or Google Android Auto service cannot be guaranteed permanently. CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google LLC.

DRIVER ASSISTANCE.

Innovation and Technology 20 | 21

■ Standard equipment □ Optional equipment

□ **Parking Assistant Plus*** makes parking and manoeuvring the vehicle easier. It features among others the Surround View system including Top View, Panorama View, Remote 3D View, as well as a lateral parking aid, the emergency braking function Active Park Distance Control, Parking Assistant with longitudinal and lateral guidance and Reversing Assistant.

□ The **Lane Keeping Assistant*** with active side collision protection supports you up to a speed of 210 km/h with small corrective steering interventions, when the vehicle threatens to leave the lane or to avoid collisions with vehicles on either side. The assistant increases comfort and safety, especially during monotonous driving situations.

□ **Front collision warning with brake intervention*** notifies drivers of potential collisions with pedestrians or cyclists and even brakes automatically in emergency situations.

□ **Evasion Assistant*** supports you during manoeuvres to evade stationary or moving vehicles, cyclists or pedestrians. If a collision is imminent, the possible free space for an evasion manoeuvre is analysed and the steering assistance and the agilisation of the suspension are used to prevent the collision.

□ The **junction warning with brake intervention*** detects traffic lights, traffic signs and vehicles crossing and can avoid accidents. If a collision cannot be avoided, the system helps to reduce the impact speed.

□ The **front crossing traffic warning*** warns you of crossing traffic when entering intersecting traffic in unwieldy places.



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You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

BMW M3 SALOON.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.

■ Standard equipment □ Optional equipment



The new BMW M3 Saloon raises the pulse rate from the very first glance and will be remembered for a long time to come. Fresh and contemporary, the luminous Isle of Man Green metallic interprets the classic British Racing Green.



The clearly pointed M carbon roof visually highlights the race-proven design and at the same time lowers the centre of gravity. Fins on the roof tear-off edge and the M rear spoiler, discreetly painted in body colour, optimise the aerodynamics of the new BMW M3 Saloon.



■ The M leather steering wheel with its contoured thumb rests provides a direct, athletic steering experience and maximum control. The integrated multifunction enables the operation of various multimedia and assistance systems. The red M1/M2 buttons can be used to access two preset M Drive configurations.



■ M Sport seats guarantee perfect ergonomics and optimum lateral support. In optional full leather trim 'Merino' Kyalami Orange/Black*, they give the interior of the new BMW M3 Saloon an extremely powerful and confident appearance.



■ The double-flanged twin-flow tailpipes in Chrome high-gloss and the extensively lowered M diffuser trim testify to the built-in racing technology and visually close the rear downwards.



■ The door sill finishers with model designation emphasise the vehicle's sporty character.



■ 18"/19" M forged wheels Double-spoke style 824 M Orbit Grey with mixed tyres, wheel size front 9.5J x 18 with 275/40 R18 tyres, wheel size rear 10.5J x 19 with 285/35 R19 tyres.



□ 19"/20" M forged wheels Double-spoke style 825 M Bicolour Black with mixed tyres, gloss-lathed/gloss-milled, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.

*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

BMW M4 COMPETITION COUPÉ.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.

■ Standard equipment □ Optional equipment



Absolute willingness to perform is written all over the new BMW M4 Competition Coupé. The High Gloss Black accents of the BMW Individual High Gloss Shadow Line with extended contents increase the visual intensity of the solid paint finish in Sao Paulo Yellow.



The visible fibre structure of the exclusive M carbon roof and M rear spoiler visually stages the elaborate, weight-reduced design.



□ The athletic interior is defined by the classic M driver orientation and perfectly crafted materials. The steering wheel covers and shift paddles of the M leather steering wheel are made of lightweight carbon fibre, as are the interior trim finishers. The concise M4 Competition inscription indicates the special position of the model.



□ With its low seating position, high side sections, integrated head rests and cut-outs, the M Carbon bucket seat*, shown here in full leather 'Merino' Yas Marina blue/black*, gives you a racing car-like seating experience.



■ Door sill finishers with the "M4 Competition" designation in the front on the left and right.



□ M Carbon exterior package: spoiler elements in the front bumper, exterior mirror caps, rear spoiler and diffuser insert at the rear in carbon fibre.



□ 19"/20" M forged wheels Double-spoke style 825 M Bicolour Orbit Grey matt with mixed tyres, gloss-lathed rim/rim flange, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.



□ 19"/20" M forged wheels Double-spoke style 826 M Black with mixed tyres and track tyres, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.

¹ The driving dynamics properties of the track tyres vary depending on weather influences and road surface.
*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary.

BMW M340i xDRIVE SALOON AND BMW M340d xDRIVE SALOON.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



■ The M Leather steering wheel including multifunction buttons, an M badge and an integrated driver-side airbag is featured in three-spoke design. With a steering wheel rim in leather 'Walknappa' Black with black stitching and contoured thumb rests, it provides a direct, athletic steering experience.



■ The Sport seats for driver and front passenger provide optimum lateral support with their raised side bolsters and manually adjustable thigh support. The fore-and-aft position and seat angle can be manually adjusted, while the backrest width can be adjusted electrically.



■ The model designation in Cerium Grey is positioned on the right at the rear and underscores the exclusivity of the BMW M340i xDrive Saloon.¹



■ The door sill finisher at the front with the "M340i" model designation conveys sporty elegance when the doors are opened.¹



■ 18" M light alloy wheels Double-spoke style 790 M Bicolour Orbit Grey with mixed tyres, gloss-lathed, front 7.5J x 18 with 225/45 R18 tyres, rear 8.5J x 18 with 255/40 R18 tyres.



□ 19" M light alloy wheels Double-spoke style 792 M Bicolour Cerium Grey with performance tyres and mixed tyres, gloss-lathed, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.

M340i xDrive:
Combined fuel consumption (l/100 km): 7.9–8.7
Combined CO₂ emissions (g/km): 181–197

BMW M340d xDrive:
Combined fuel consumption (l/100 km): 5.9–6.5
Combined CO₂ emissions (g/km): 155–171

BMW M440i xDRIVE COUPÉ.

Equipment 26 | 27

■ Standard equipment □ Optional equipment



■ The M Leather steering wheel including multifunction buttons, an M badge and an integrated driver-side airbag is featured in three-spoke design. With a steering wheel rim in leather 'Walknappa' Black with black stitching and contoured thumb rests, it provides a direct, athletic steering experience.



■ The Sport seats for driver and front passenger provide optimum lateral support with their raised side bolsters and manually adjustable thigh support. The fore-and-aft position and seat angle can be manually adjusted.



■ 18" M light alloy wheels Double-spoke style 848 M Bicolour Jet Black with mixed tyres, gloss-lathed, wheel size front 7.5J x 18 with 225/45 R18 tyres, wheel size rear 8.5J x 18 with 255/40 R18 tyres.



□ 19" M light alloy wheels Double-spoke style 797 M Bicolour Jet Black matt with mixed tyres and run-flat tyres, gloss-lathed, wheel size front 8J x 19 with 225/40 R19 tyres, wheel size rear 8.5J x 19 with 255/35 R19 tyres.



■ The model inscription in Cerium Grey is positioned on the right-hand side of the rear and emphasises the exclusive character of the new BMW M440i xDrive Coupé.



■ The M rear spoiler emphasises the vehicle's athletic silhouette and reduces unwanted aerodynamic uplift.

BMW M440i xDrive:
Combined fuel consumption (l/100 km): 7.5–8.1
Combined CO₂ emissions (g/km): 170–186

The other information in this catalogue refers to the BMW M3 Saloon and the BMW M4 Coupé. You can find further information about paint finishes, upholstery and equipment for the BMW M430i xDrive Saloon and BMW M440i xDrive Coupé shown here at www.bmw.de, in the price list or at your BMW Partner.

¹ Only available for BMW M340i xDrive.

BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.



Applied with the highest level of craftsmanship, the exclusive BMW Individual Matt paint finishes stand out from the crowd with their silky shimmer. Special pigmentation within the multi-coat painting process allows each line, each surface to develop its highest expressive power - as for example in the BMW Individual paint finish Frozen Brilliant White metallic.



In dark Tartufo, the supple BMW Individual 'Merino' full leather upholstery has a particularly high- quality appearance, just like the truffle that gives it its name. Decorative seams in contrasting Impala Brown emphasise the elegant design.



Thanks to several layers of paint, the BMW Individual interior trim finishers in Piano Black shine particularly homogeneously and elegantly.

If someone decides, then you: BMW Individual offers you every opportunity to design the new BMW M3 Sedan and the new BMW M4 Coupé to suit your individual wishes, leaving the degree of customisation entirely up to you. Add your personal driving experience to the typical BMW driving pleasure. Choose what suits you the most from particularly high-quality equipment options: exclusive BMW Individual paint finishes that show style and confidence. Soft, detailed leather trims and interior trim finishers made of fine woods, which turn the interior into your personal comfort zone. Or go your very own way, only following your ideas – BMW Individual ensures that they become an automotive reality.

ADDITIONAL EQUIPMENT.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.

■ Standard equipment □ Optional equipment



□ The M Carbon exterior package underlines the athletic demands of the vehicle. Spoiler elements in the front bumper, exterior mirror caps and rear spoiler are made of carbon-fibre reinforced plastic (CFRP). The package is rounded off by a striking carbon-fibre diffuser insert at the rear.



□ BMW Individual high-gloss Shadow Line with extended contents* includes specific equipment features in Black: Exterior mirror caps and rear spoiler in Black high-gloss and tailpipe trims in Black Chrome.



□ The BMW Individual lights Shadow Line include a black finish of all chrome elements in the headlights, creating an unmistakable design.



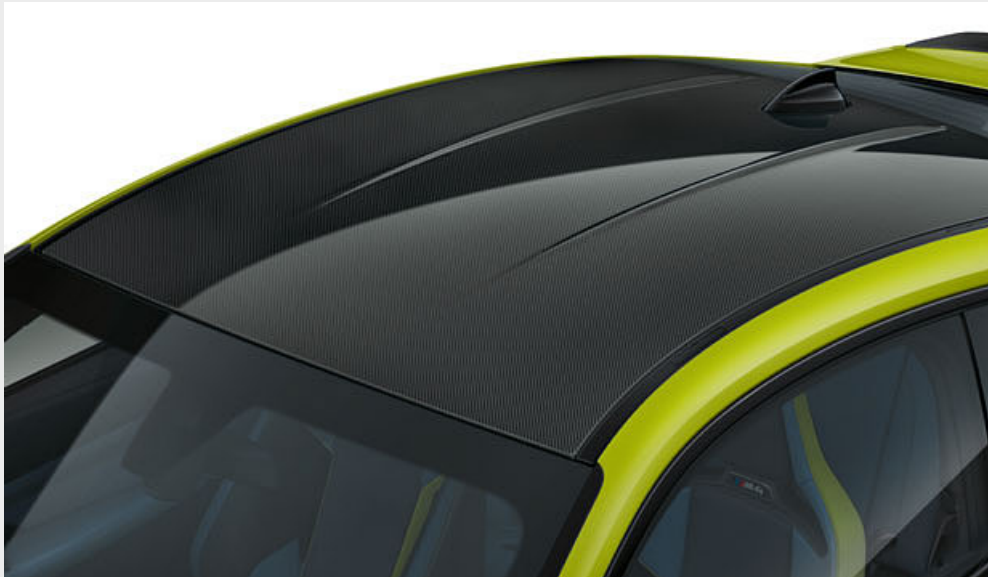
□ The M Carbon bucket seat* with illuminated M4 logo combines the lightness and racing character of a bucket seat with the range of functions of an M Sport seat. Its contouring offers perfect side support and excellent long distance comfort. It is compatible with multipoint harnesses and therefore fully suitable for racing.



□ The M Carbon ceramic brake¹* delivers braking power more directly. It contributes to a lower vehicle weight, which has a positive impact on agility, dynamics and acceleration. The technical equipment is visible through carbon-ceramic brake discs and calipers in the colour Gold matt with M lettering on the front and rear axle on the outside.



□ Thanks to the use of various materials, M Compound brakes achieve outstanding deceleration values, are extremely stable and weigh less. The brake calipers in Black high-gloss with M lettering lend this high-performance brake system an elegant and sporty appearance.



■ As part of BMW's intelligent lightweight construction, the carbon roof made of carbon fibre reinforced plastic (CFRP) helps to reduce the car's mass, and shifts the car's centre of gravity lower. This leads to an increase in agility and dynamics when taking a bend, accelerating and braking.



□ Thanks to the use of various materials, M Compound brakes achieve outstanding deceleration values, are extremely stable and weigh less. The brake calipers in Red high-gloss with M lettering lend this high-performance brake system a distinctly sporty appearance.



■ Thanks to the use of a special material mix, M Compound brakes with brake calipers in Blue high-gloss achieve outstanding deceleration values and are extremely stable.

¹ Depending on conditions and usage, features specific to the materials used can lead to operational noises, particularly in wet conditions, just before the vehicle comes to a halt.
*The availability of some equipment features and functions depends on engine

variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

ADDITIONAL EQUIPMENT.

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■ Standard equipment □ Optional equipment



□ 19"/20" M forged wheels Double-spoke style 826 M Black with mixed tyres and track tyres, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.^{1,2}



■ The BMW Live Cockpit Professional with navigation function includes two high-quality displays consisting of a high-resolution 10.25" Control Display that can be operated by touch and a fully digital 12.3" instrument display. The BMW Operating System 7 can also be operated via the iDrive Touch Controller.



□ 19"/20" M forged wheels Double-spoke style 826 M Bicolour Black with mixed tyres, Translucent Shadow, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.³



□ 19"/20" M forged wheels Double-spoke style 825 M Bicolour Orbit Grey matt with mixed tyres, gloss-lathed rim/rim flange, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.



■ The multi-adjustable M Sport seats with bucket seat character and partly integrated headrest provide excellent lateral support for you and your front passenger. In addition, the backrest width can be individually adjusted. Their special design with illuminated M3 logo highlights the vehicle's athletic capabilities.



□ The M seat belts boast an exquisite woven highlight in the classic M colours and emphasise the extremely high-quality and sporty ambience in the interior.



□ 19"/20" M forged wheels Double-spoke style 825 M Bicolour Black with mixed tyres, gloss-lathed/gloss-milled, wheel size front 9.5J x 19 with 275/35 R19 tyres, wheel size rear 10.5J x 20 with 285/30 R20 tyres.



■ 18"/19" M forged wheels Double-spoke style 824 M Orbit Grey with mixed tyres, wheel size front 9.5J x 18 with 275/40 R18 tyres, wheel size rear 10.5J x 19 with 285/35 R19 tyres.



■ The M leather steering wheel with its contoured thumb rests provides a direct, athletic steering experience and maximum control. The integrated multifunction enables the operation of various multimedia and assistance systems. The red M1/M2 buttons can be used to access two preset M Drive configurations.



■ BMW Individual headliner anthracite: Headliner, parcel shelf and trims on the roof pillars feature Anthracite cloth.

¹ Also available without track tyres.
² The driving dynamics properties of the track tyres vary depending on weather influences and road surface.
³ Also available with track tyres.

ADDITIONAL EQUIPMENT.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.

■ Standard equipment □ Optional equipment



□ The full-colour BMW Head-Up Display¹ with M specific functions projects information relevant for the journey directly into your field of vision. With the press of a button, you can switch to the M specific display, which includes a gear indicator, the rpm as a dynamic range curve with shift lights indicating the optimal moment to shift as well as navigation tips.



□ In laser high-beam mode, the Adaptive BMW Laserlight illuminates a range of up to 550 m, nearly twice as far as that of conventional headlights. Better visibility in the dark significantly increases safety. Blue accents and the lettering “BMW Laser” in the headlight also underline the technological standards and the sportiness of the vehicle.



□ The glass sunroof with slide and lift function, including an electric sliding interior roof, anti-trap protection, as well as comfort opening and closing, allows the airflow to be individually regulated to create a pleasant interior climate. The integrated wind deflector prevents draughts from developing in the interior and ensures a lower level of wind noise.



□ The sun protection glazing prevents the interior from heating up when exposed to direct sunlight. The darker glazing behind the B-pillars absorbs more sunlight. The tinted glazing does not hinder outward visibility, but offers more privacy in the rear.



□ The BMW Display Key with M logo displays various vehicle status data and allows selected functions to be operated via the integrated touch display.



□ Harman Kardon surround sound system with 464 W digital amplifier, nine channels, vehicle-specific equalizer and 16 speakers.



■ Ambient light, including Ambient contour lighting in the front and rear doors, creates a relaxed, cosy lighting atmosphere in the interior. The six dimmable lighting designs also include a dynamic function in four applications.



□ In warm weather, the active seat ventilation in the front seats³ provides more seating comfort.



■ Automatic air conditioning with 3-zone control includes Automatic Air Recirculation (AAR) with a micro active carbon filter, as well as fogging and solar sensors.



□ The seat heating increases the temperature of the seat and backrest surfaces of the front seats as well as the exterior rear seats⁴. It can be individually regulated to three levels for each seat.



□ Telephony with wireless charging⁵ offers a comprehensive telephony package with Bluetooth connectivity and the technical capacity for a Wi-Fi hotspot.



□ Driving Assistant Professional^{2,*} offers optimum comfort and safety during critical or monotonous traffic situations. Apart from the contents of the Driving Assistant, it also includes Steering and Lane Control Assistant with extended functions, Emergency Stop Assistant and Lane Keeping Assistant with active side collision protection.



□ Whether track day or spontaneous drift session – M Drive Professional is the perfect companion for trips with that extra portion of adrenaline. The M Laptimer and the M Drift Analyser help you to hunt for best times and the perfect drift angle, while the M TRACK Mode and the ten-step M Traction Control allow for tailor-made drivability.



■ M Drive allows the setting, adjustment and storage of the individually preferred DSC mode, the engine, damper, steering and braking characteristics as well as the transmission shifting. It is activated via the red M Drive buttons on the M leather steering wheel.



■ The BMW M Laptimer App is the ultimate tool for data analysis on racetracks including automatic calculation of lap times. The app records the BMW sensor data directly from your BMW. The measured values help in the analysis of your own driving style. This allows you to increase precision and dexterity and thus improve your lap times.

¹ The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Content shown will depend on the equipment options chosen. Further optional equipment is required to display specific items.

² Function may be limited in darkness, fog or bright glare.

³ Not in conjunction with M Carbon bucket seat.

⁴ Only available for M3 Saloon / Competition Saloon.

⁵ Supports inductive charging for Qi-compatible mobile phones. Special charging cases are available from Original BMW Accessories for selected smartphones that do not support the Qi standard for inductive charging.

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EXTERIOR COLOURS.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.

■ Standard equipment □ Optional equipment



■ Non-metallic 300 Alpine White



□ Metallic C4P Brooklyn Grey



□ Metallic C4W Skyscraper Grey¹



□ Metallic 475 Black Sapphire



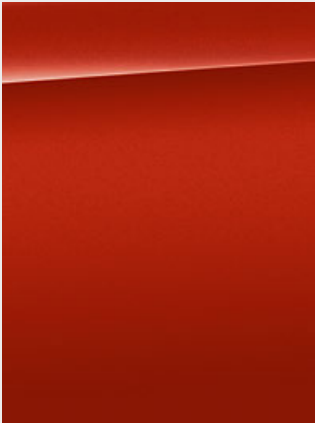
□ Uni C4H Sao Paulo Yellow



□ Metallic C4G Isle of Man Green



□ Metallic C31 Portimao Blue



□ Metallic C3G Toronto Red

BMW INDIVIDUAL



□ BMW Individual X16
Frozen Brilliant White metallic



□ BMW Individual
special paintwork
Frozen Dark Grey metallic²



□ BMW Individual C4A
Oxide Grey metallic²



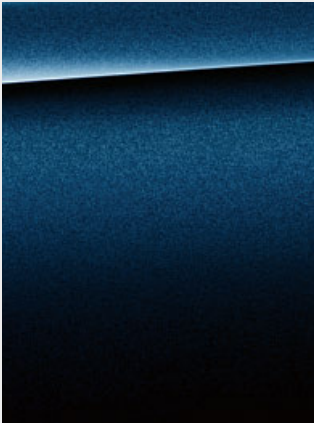
□ BMW Individual C36
Drovit Grey metallic



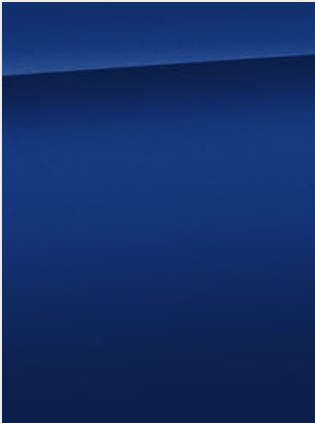
□ BMW Individual
special paintwork
Frozen Deep Grey metallic³



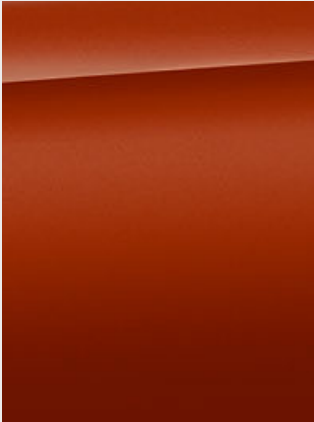
□ BMW Individual
special paintwork
Frozen Black metallic



□ BMW Individual C3Z
Tanzanite Blue metallic



□ BMW Individual X1E
Frozen Portimao Blue metallic



□ BMW Individual
special paintwork
Frozen Orange metallic



□ BMW Individual C57
Aventurine Red metallic⁴

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully

reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.

¹ Available from 03/2021.

² Only available for M3 and M3 Competition.

³ Only available for M4 and M4 Competition.

⁴ Available from 07/2021.

INTERIOR COLOURS.

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■ Standard equipment □ Optional equipment

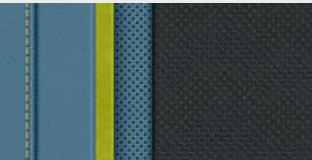
LEATHER M SPORT SEATS



■ Leather 'Merino' LKSW with extended contents Black with contrast in Black Grey and Grey



□ Leather 'Merino' LKIA with extended contents Silverstone/Black with contrast in Black Grey and Grey



□ Leather 'Merino' LKG5 with extended contents Yas Marina Blue/Black with contrast in Yellow



□ Leather 'Merino' LKKX with extended contents Kyalami Orange/Black with contrast in Black Grey and Black



□ Full leather 'Merino' X3SW Black with contrast in Black Grey and Grey*



□ Full leather 'Merino' X3IA Silverstone with contrast in Black Grey and Grey*



□ Full leather 'Merino' X3G5 Yas Marina Blue with contrast in Yellow*



□ Full leather 'Merino' X3KX Kyalami Orange with contrast in Black Grey and Black*

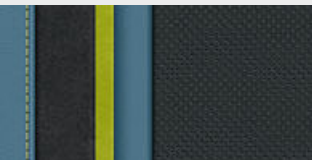
LEATHER M CARBON BUCKET SEATS



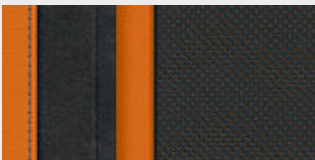
□ Leather 'Merino' LKSW with extended contents Black with contrast in Black Grey and Grey*



□ Leather 'Merino' LKIA with extended contents Silverstone/Black with contrast in Black Grey and Grey*



□ Leather 'Merino' LKG5 with extended contents Yas Marina Blue/Black with contrast in Yellow*



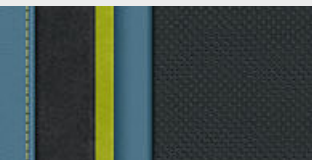
□ Leather 'Merino' LKKX with extended contents Kyalami Orange/Black with contrast in Black Grey and Black*



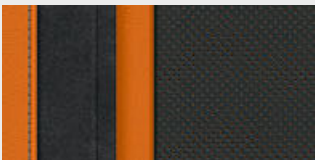
□ Full leather 'Merino' X3SW Black with contrast in Black Grey and Grey*



□ Full leather 'Merino' X3IA Silverstone with contrast in Black Grey and Grey*

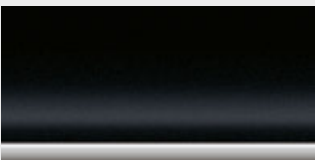


□ Full leather 'Merino' X3G5 Yas Marina Blue with contrast in Yellow*

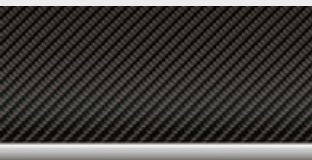


□ Full leather 'Merino' X3KX Kyalami Orange with contrast in Black Grey and Black*

INTERIOR TRIM FINISHERS



■ Interior trim finishers Black high-gloss with highlight trim finisher in Pearl Chrome



□ Interior trim finishers 'Carbon Fibre' with highlight trim finisher Pearl Chrome¹



□ Interior trim finishers Aluminium Tetragon with highlight trim finisher in Pearl Chrome

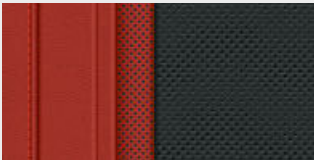
BMW INDIVIDUAL LEATHER



□ BMW Individual extended leather trim 'Merino' ZAEW Ivory White²



□ BMW Individual extended leather trim 'Merino' VATQ Tartufo² *



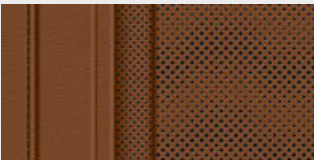
□ BMW Individual extended leather trim 'Merino' VAHZ Fiona Red/Black² *



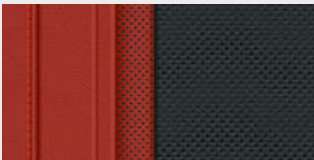
□ BMW Individual extended leather trim 'Merino' ZAFV Fjord Blue/Black²



□ BMW Individual full leather trim 'Merino' ZBEW Ivory White²



□ BMW Individual full leather trim 'Merino' VBTQ Tartufo² *



□ BMW Individual full leather trim 'Merino' VBHZ Fiona Red/Black² *

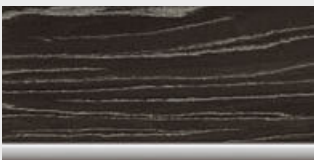


□ BMW Individual full leather trim 'Merino' ZBFV Fjord Blue/Black²

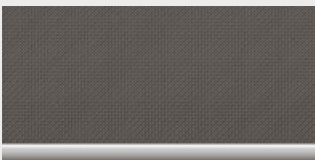
BMW INDIVIDUAL INTERIOR TRIM FINISHERS



□ BMW Individual interior trim finishers piano finish Black with highlight trim finisher Pearl Chrome



□ BMW Individual fine-wood trim 'Fineline' Black with silver effect open-pored and highlight trim finisher in Pearl Chrome



□ BMW Individual interior trim finishers Aluminium fabric high-gloss with highlight trim finisher in Pearl Chrome

Please note that even normal long- or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing. Please note that the interior colour depends on the selected upholstery colour.

¹ Also includes steering wheel trims and – for BMW M3 Competition and BMW M4 Competition – gearshift paddles in carbon fibre.

² Available from 03/2021.

*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary.

You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

M PERFORMANCE PARTS.

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o Accessories



The BMW M3 and BMW M4 bring high-performance sport to the road. Numerous technologies derived from motorsport offer maximum performance and dynamics in perfection - in every driving situation. The breathtaking motorsport feeling is rounded off by the exclusive, tailor-made BMW M Performance Parts in unique carbon look. The interplay creates a vehicle that releases adrenaline at every moment and draws all attention to itself. Give your BMW maximum individuality and genuine racing character with BMW M Performance Parts, with a wide range of products available in the areas of aerodynamics, drive, exterior design, cockpit, chassis, and wheels.



o Make a strong statement: The M Performance front splitter made from 100 percent carbon fibre highlights the vehicle's masculine appearance in a highly exclusive manner. A unique motorsport look for anybody who refuses to compromise.



o Breathtaking for the ears: The M Performance exhaust system fascinates with an uncompromising motorsport sound. The silencer and the sporty tailpipe module are made entirely in race-grade titanium.



o 19"/20" M Performance forged wheels Y-spoke style 963 M in Frozen Gunmetal Grey. Summer complete wheel set with tyre pressure monitor.



o 20"/21" M Performance forged wheels Cross-spoke style 1000 M in Gold Bronze. Summer complete wheel set with tyre pressure monitor.



o With corners and angles, it's perfectly well rounded: The M Performance steering wheel Pro creates that unmistakable motorsport feeling in the cockpit. Its striking shape and distinctive Alcantara grip area are not only visually impressive; they also provide a more direct steering experience. With a motorsport band in light blue leather.



o The M Performance rear diffuser from carbon fibre impressively underlines the vehicle's athletic appearance.



o The M Performance rear spoiler with aerodynamic cut-out is made from 100 percent high-quality carbon fibre and creates a distinctive motorsport look at the rear of the vehicle.

		BMW M3	BMW M3 Competition	BMW M4	BMW M4 Competition
Weight					
Unladen weight EU¹	kg	1780	1805	1775	1800
Maximum permissible weight	kg	2210	2210	2155	2155
Permitted load	kg	505	480	455	430
Luggage capacity	l	480	480	440	440

BMW M TwinPower Turbo engine²					
Cylinders/valves		6/4	6/4	6/4	6/4
Capacity	cm³	2993	2993	2993	2993
Max. output/ engine speed	kW (hp)/ rpm	353 (480)/ 6250	375 (510)/ 6250	353 (480)/ 6250	375 (510)/ 6250
Max. torque/ engine speed	Nm/ rpm	550/ 2650–6130	650/ 2750–5500	550/ 2650–6130	650/ 2750–5500

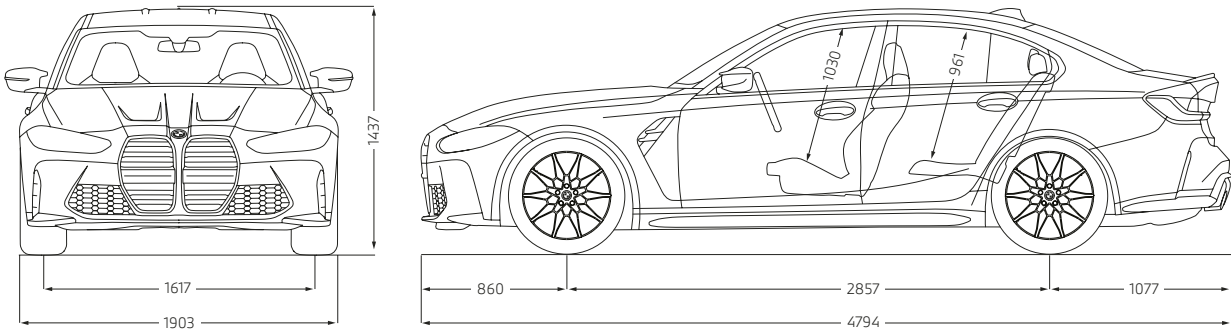
Power transmission				
Type of drive	Rear-wheel	Rear-wheel	Rear-wheel	Rear-wheel
Standard transmission	Manual transmission	M Steptronic transmission	Manual transmission	M Steptronic transmission

Performance					
Top speed ⁴	km/h	250	250	250	250
Top speed with optional M Driver's Package ^{4, 5}	km/h	290	290	290	290
Acceleration 0 –100 km/h	s	4.2	3.9	4.2	3.9

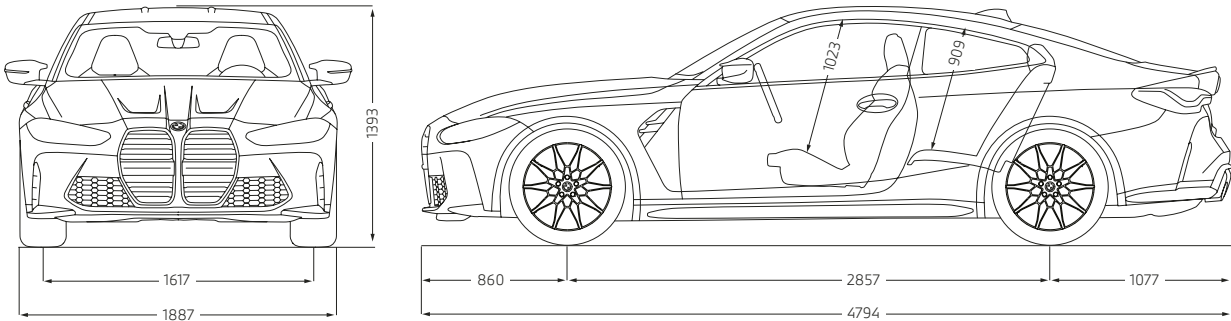
Consumption²,³ – All engines conform to the EU6 standard					
Combined	l/100 km	10.3–10.6	10.0–10.2	10.3–10.5	9.9–10.2
Exhaust emissions standard (type-certified)	–	EU6d	EU6d	EU6d	EU6d
Combined CO₂ emissions	g/km	236–241	228–234	235–240	227–233
Tank capacity, approx.	l	59	59	59	59

Wheels/tyres				
Tyre dimensions	275/40 R18 Y 285/35 R19 Y	275/40 R18 Y 285/35 R19 Y	275/40 R18 Y 285/35 R19 Y	275/40 R18 Y 285/35 R19 Y
Wheel size	9.5J x 18 10.5J x 19	9.5J x 18 10.5J x 19	9.5J x 18 10.5J x 19	9.5J x 18 10.5J x 19
Material	Light alloy	Light alloy	Light alloy	Light alloy

BMW M3 Saloon



BMW M4 Coupé



All dimensions in the technical drawing are given in millimetres.
The figures for performance, fuel consumption and CO₂ emissions refer to vehicles with standard transmission.

¹ The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90% full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.
² Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol.
³ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 715/2007 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment. For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions. Version 10/12/2020
⁴ Electronically limited.
⁵ The raised top speed is only available after the first service following the 2,000 km run-in period.



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BMW M3 SALOON:

BMW M TwinPower Turbo 6-cylinder petrol engine, 353 kW (480 hp), 19"/20" M forged wheels Double-spoke style 825 M Bicolour Black with mixed tyres, exterior colour in Isle of Man Green metallic, BMW Laserlight, M Sport seats in full leather trim 'Merino' Kyalami Orange/Black, BMW Individual interior trim finishers in Aluminium fabric high-gloss.

BMW M4 COMPETITION COUPÉ:

BMW M TwinPower Turbo 6-cylinder petrol engine, 375 kW (510 hp), 19"/20" M forged wheels Double-spoke style 826 M Black with mixed tyres and track tyres, exterior colour in Sao Paulo Yellow, BMW Laserlight, M Carbon bucket seats in full leather trim Merino Yas Marina Blue/Black, interior trim finishers in 'Carbon Fibre'.

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this medium, may occur after 09/23/2020, the editorial deadline for this medium, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website

www.bmw.de/recycling.

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